



January 4, 2012

CAJON DE ORO LITTLE LEAGUE

Friends, Families and Supporters of Cajon De Oro Little League:

Now is the time to support your local little league and gain valuable recognition and exposure for a fraction of typical advertisement costs. Cajon De Oro Little League serves over 200 players, ages 4 through 13, and their families throughout the La Mesa, Mt. Helix, Rancho San Diego, El Cajon, and Spring Valley areas.

Your help is vital to another successful season for our League. Unlike many leagues, Cajon de Oro does not receive financial support from municipal Parks and Recreations Departments to maintain and operate its three baseball fields at Fuerte Elementary School, Russell Road, and Spring Valley Middle School. In addition, we continue to make improvements to all three of these quality facilities. Therefore, our League relies heavily on sponsorship donations.

For 2012, we offer several sponsorship levels:

FULL CORPORATE SPONSOR - \$500.00 Includes a full 6'x3' outfield fence banner at Russell Road Field and hosted tournaments, plus recognition on Opening Day, Closing Ceremonies, All Stars, Golf Tournament, and website listings.

HALF CORPORATE SPONSOR - \$300.00 Includes a half outfield fence banner at Russell Road Field and hosted tournaments, plus recognition on Opening Day, Closing Ceremonies, All Stars, Golf Tournament, and website listings.

FAMILY BOOSTER CLUB - \$100.00 Includes your name on outfield booster banner, plus website recognition.

LEGACY DISCOUNT - Save \$75.00 on the above prices for past corporate sponsors with existing banners.

IN-KIND DONATIONS - We gladly accept raffle/auction items for Opening Day, the Golf Tournament and events throughout the season.

Please complete the enclosed Sponsor Form and mail it with a check to Cajon De Oro Little League, 3755 Avocado Blvd., POB#404, La Mesa, CA 91941-7301. All donations are tax-deductible (Tax ID # 33-0538508).

Thank you in advance for your support to Cajon De Oro Little League!

Sincerely,

JOSH BAILEY, President CDOLL

SPONSOR FORM

Yes, I would like to sponsor Cajon De Oro Little League at the following level:

____ \$500 – Corporate Sponsor (full)

____ \$250 – Corporate Sponsor (half)

____ \$100 - Family Booster Club

COMPANY NAME: _____

CONTACT: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE NO: _____

EMAIL ADDRESS: _____

COMPANY WEBSITE ADDRESS:

REFERRED BY: _____

IF YOU WANT TO SPONSOR A SPECIFIC TEAM, PLEASE IDENTIFY
THE TEAM OR PLAYER'S NAME: _____

Visit www.cdoll.org for sponsorship advertising examples.

For new corporate sponsors - Please email an electronic version of your
company logo (.eps/.jpeg) to cajondeoroll@gmail.com for banners.

Make check payable to: Cajon De Oro Little League
Mail to: Cajon De Oro Little League, 3755 Avocado Blvd.,
PMB # 404, La Mesa, CA 91941-7301

THANK YOU FOR YOUR SUPPORT !!