



601 Cooper Landing Road, Cherry Hill, NJ 08002  
(856) 667-8334                      www.chnal.org

Dear Business Owner:

I know it seems like the 2011 season just ended, but the planning for the 2012 season has already begun. There is a tremendous amount of time and effort that goes into running a fun and successful program for the kids each year. Cherry Hill National Athletic League has been serving the local community for over 50 years and we continue to provide the children of our community the opportunity to play the great game of baseball/softball and to learn the values of teamwork, sportsmanship, and fair play.

While we realize that the economy has made things difficult in the business community this year, sponsorship of youth athletic programs by businesses is vital to the financial health of these organizations - and ours is no exception. The funds from these sponsorships help pay the significant costs involved in the activities of a local youth league. It is your generosity and kindness that makes it possible to continue the tradition of Cherry Hill National providing this great program for the children of Cherry Hill. Your donation will not only be a tax deductible advertisement, but more importantly it will be an investment in the youth of our community.

Attached you will find a chart that explains our various sponsorship programs. Please review the programs to find out which sponsorship best fits your situation, then complete and return the form. If you decide to participate in one of our programs, it would be appreciated if you would contact me to confirm your donation and obtain answers to any of the questions you may have. On behalf of the Board of Directors, volunteers, and most importantly the children of Cherry Hill National Athletic League, we would like to extend our sincere gratitude for your anticipated support.

Sincerely,

*Steve Saft*

Steve Saft  
**President**  
**Cherry Hill National Athletic League**  
Phone: (856) 816-5901  
Email: [stevesaft1@gmail.com](mailto:stevesaft1@gmail.com)



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## 2012 Corporate Sponsorship Programs

### PLATINUM CORPORATE BENEFACTOR SPONSOR

- Sign Displayed at our Field to Recognize your Contribution
- Custom Designed Sign on Display on Outfield Fence
- Company Name printed on Team Uniform
- Mounted Plaque of Appreciation for Display at your Business
- Recognition at Opening and Closing Ceremonies
- Banner Ad on our Website Homepage
- Recognition on our Website with Link to your Corporate Website
- Nightly Advertisement on LED Board on Majors Field

**DONATION \$1000.00**

### GENERAL SPONSORSHIP

- Custom Designed Sign on Display on the Outfield Fence
- Recognition at Opening and Closing Ceremonies
- Recognition on our Website with Link to your Corporate Website
- Nightly Advertisement on LED Board on Majors Field

**DONATION \$200.00**

### TEAM SPONSORSHIP

- Custom Designed Sign on Display on the Outfield Fence
- Company Name Printed on Team Uniform
- Mounted Plaque of Appreciation for Display at your Business
- Recognition at Opening and Closing Ceremonies
- Recognition on our Website with Link to your Corporate Website
- Nightly Advertisement on LED Board on Majors Field

### ADVERTISER

- Recognition on our Website with Link to your Corporate Website
- Nightly Advertisement on LED Board on Majors Field
- Recognition at Opening and Closing Ceremonies

**DONATION \$100.00**

**DONATIONS IN ANY AMOUNT ARE  
ALWAYS ACCEPTED.....**

*Can't afford any of the above options at this time?*

Please consider a tax deductible  
donation to help the kids of Cherry Hill  
National continue to be able to play!!

### SCOREBOARD ADVERTISERS NEEDED

**Limited Spots are Available for a 2 Year Advertisement on our Majors and Minors Field. Call to Discuss Placement and Cost.**





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## 2012 Corporate Sponsor Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Logo (in .jpeg or .gif format) Attached: \_\_\_\_\_ Will Follow: \_\_\_\_\_

- Sponsorship:
- Platinum Corporate Benefactor \$1000.00
  - Team Sponsorship \$ 400.00
  - General Sponsorship \$ 200.00
  - Advertiser \$ 100.00
  - Other - Please specify amount enclosed \$ \_\_\_\_\_
- Please contact me with information on becoming a Scoreboard Advertiser

**Please make all Checks Payable to Cherry Hill National Athletic League.**  
**Mail to: CHNAL - c/o Steve Saft**  
**601 Cooper Landing Road,**  
**Cherry Hill, NJ 08002**

## Thank You for your Continued Support!!!

Legal Notice—Important  
 Sponsorship of a team at Cherry Hill National Athletic League (CHNAL) does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Youth League or any team in the Local Youth League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Youth League. Nothing herein shall make us partners or joint venturers. The Sponsor and the Local Youth League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: “Sponsor of Cherry Hill National Athletic League” Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Youth League only, and NOT for Cal Ripken Baseball and Babe Ruth Baseball and Softball. Use of the Cal Ripken, Babe Ruth, and CHNAL logos or any other logos of these Organizations is prohibited, unless permission is expressly granted in writing by said Organization(s).