



Tod Shoffler
President

Dave Golden
Vice President

Lower Cape May Little League

PO Box 775
Cape May, NJ 08204

www.lcmll.com



Robin Lundholm
Treasurer

Terri MacFeat
Secretary

January 10, 2012

Dear Supporter of Lower Cape May Little League,

Lower Cape May Little League (LCMML) is a Non-Profit Organization chartered through Little League International of Williamsport, PA. The goal of our league is to instill the ideals of sportsmanship, character, and community in our youth through a common interest – Baseball. In 2011, over 425 children between the ages of 4-16 and 125 adult volunteers participated in our program during the spring and fall seasons. Our league boundary includes families from Lower Township, Cape May, Cape May Point and West Cape May.

As with any non-profit organization, we depend on the support and generosity of the local citizens and businesses to make our league an ongoing success. **We are currently seeking financial sponsors** to help us continue to deliver a quality sports program for the children of our community; this is where we need your help. Your tax deductible donation to LCMML will be used to supplement player participation fees and help us offset the costs of equipment, player insurance, field maintenance, operational expenses, and field renovations at the Mitnick Field Complex.

Attached with this letter is our 2012 sponsorship form providing details on the various sponsorship methods that are available. Team sponsors and banner sponsors are available at many levels. New for 2012 all sponsors will be included on the rotating banner at the top of our league's homepage. For the first time we are also offering special "premium placement" for sponsorship signs/banners on our dugouts, scoreboards, and concession stand, an option that will increase the visibility for sponsors. In 2012, all sponsorship signs will be displayed at the Mitnick Field Complex throughout the months of April through October for a full 7 months of advertising!

For more information about LCMML and our sponsorship opportunities please visit our website at www.LCMML.com or contact me at (609) 827-2837. Please make your pledge today in support of Lower Cape May Little League and help us to build the confidence and character of the youth in our community through the tradition of Little League Baseball.

Sincerely,

David M. Golden
Vice President
Lower Cape May Little League
dgolden@lcmll.com



2012 LOWER CAPE MAY LITTLE LEAGUE SPONSORSHIP FORM

Sponsorship Option	Price	QTY	Total
Junior League Team (Baseball)	\$650		
Junior League Team (Softball)	\$650		
Minor or Little League Team (Baseball)	\$450		
Minor or Little League Team (Softball)	\$450		
Tee-Ball, Coach-Pitch, or Instructional Team	\$350		
New Sign Sponsor (5' x 3')	\$250		
Sign Sponsor (5' x 3' Renewal)	\$125		
Premium Sign Placements*			
Dugout (6 spots available)	\$500		
Score Board (2 spots available)	\$750		
Concession Stand (1 spot available)	\$1,000		
LCMLL Website Banner Advertising	<i>Free with other sponsorship</i>		
Total:			

Team sponsors will have their company's name written on the team uniform. * Premium sign placement costs are in addition to standard sign sponsorship fees. Signs in premium locations will be larger than standard signs.

Sponsor to be Associated with Player Name (if any): _____

<p>Sponsor Name: (as it should appear on uniforms)</p> <p>Address:</p> <p>Phone:</p> <p>Signature: _____</p>	<p>Contact Name:</p> <p>Email:</p> <p>FAX:</p>
--	---

Sign Sponsors: In the space to the right please show how you would like your sign/banner to appear (art work on separate sheets or electronic files are welcome). Assistance with the design of your sign is available.

check here to use last year's design

Return Completed Forms To:

**Lower Cape May Little League
PO Box 775**

North Cape May, NJ 08204

Check Enclosed (payable to: Lower Cape May Little League)

Please invoice me for the amount above

** Because our team uniforms will be printed in late March sponsorship payments must be received **by March 10, 2012**

Questions: Contact Dave Golden at (609) 827-2837 or dgolden@lcmll.com